

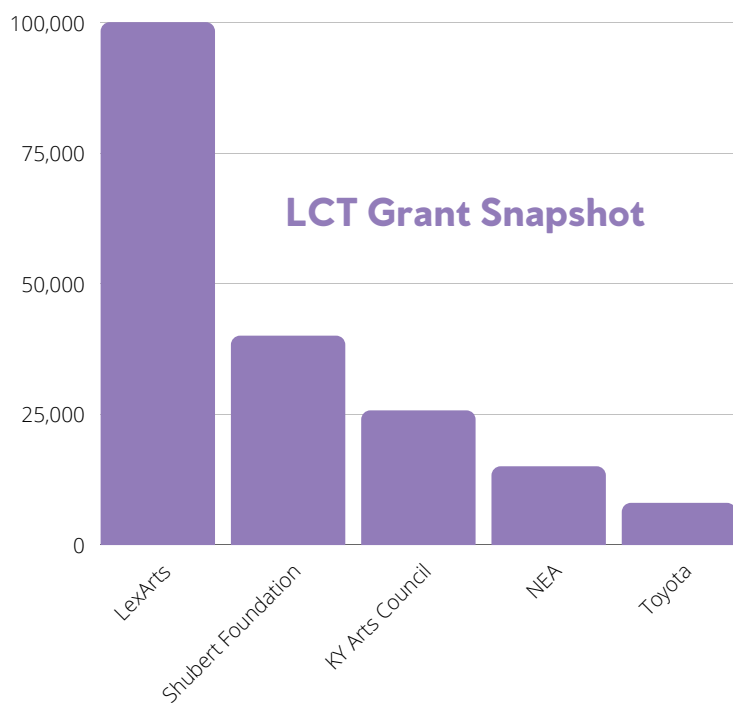
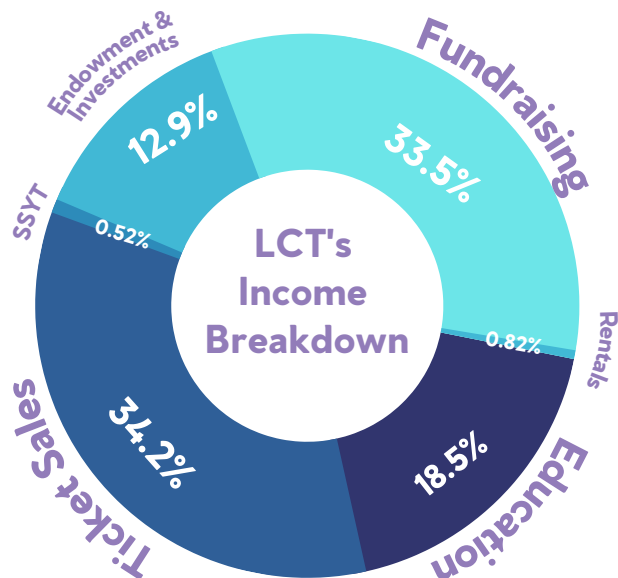
2021-2022 Annual Campaign Report

Hello #LCTFamily,

This season has been filled with success, magic, laughter, and has reminded us that what makes Lexington Children's Theatre a home...is YOU! I am excited and proud to share with you a report of our fundraising efforts this season. As a donor, we want you to know how your money is used to support our mission of creating imaginative and compelling theatre experiences for young people and families. Thank you for your generosity and trust in the work that we do.

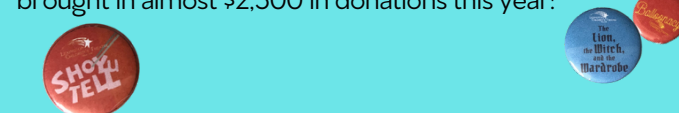


Ashlee Collins,
Development Director



NEW efforts this year!

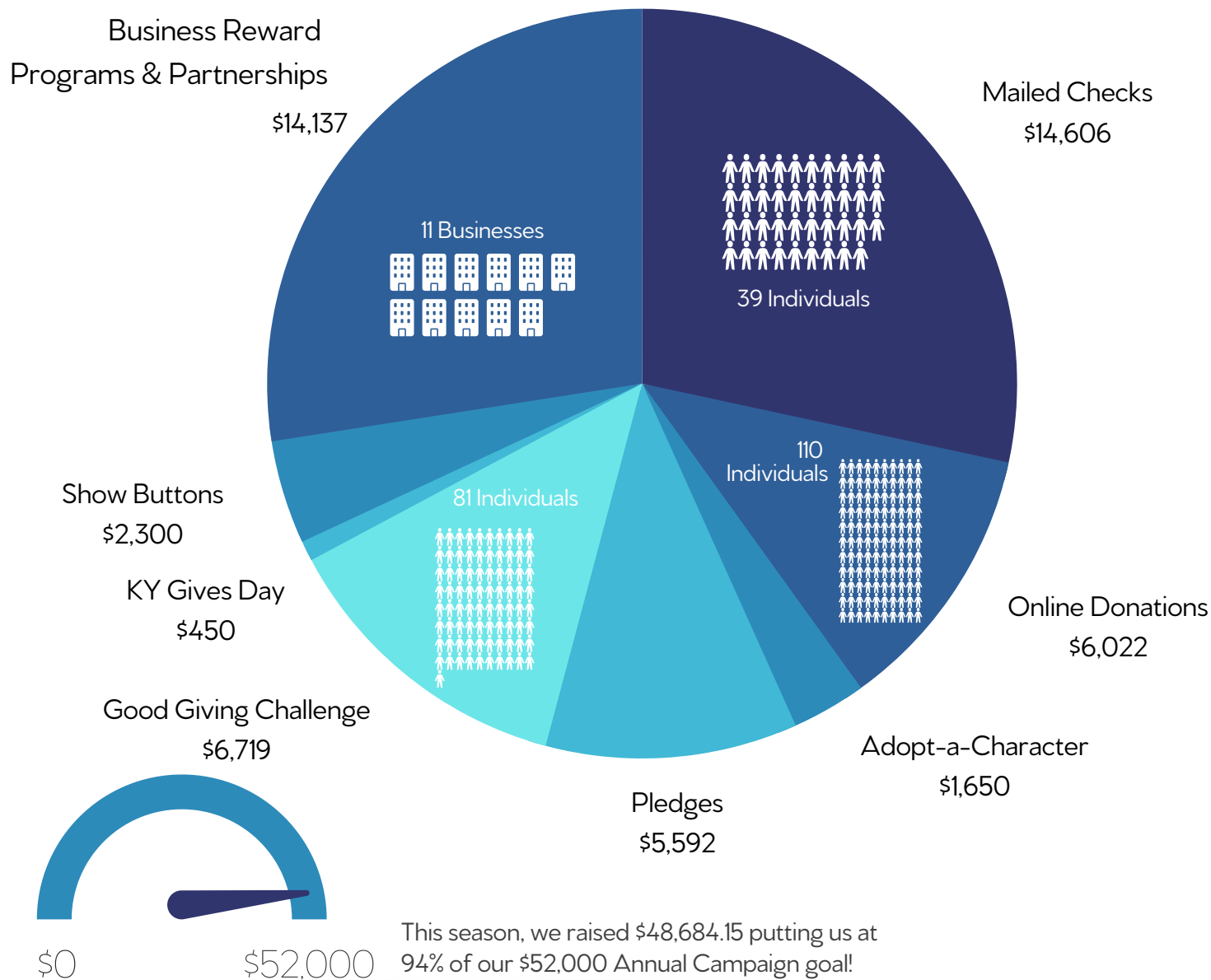
Starting with the world premiere of *Shoyu Tell*, LCT started offering themed buttons for each production, made available to patrons for a donation of any size. This program has brought in almost \$2,300 in donations this year!



GOODGIVING CHALLENGE

Lexington Children's Theatre participated in Blue Grass Community Foundation's Good Giving Challenge November 30 - December 6. Each day BGCF sets challenges and matching dollars to incentivize donors. On December 2, 2021, the organizations that had more than 50 unique donors who donated \$25 or more were entered in a drawing for a \$10,000 donation to our endowment. LCT was one of 11 organizations in this drawing thanks to the incredible efforts of our #LCTFamily. Although we were not selected for the Endowment prize, \$6,719.12 was raised for LCT in one day! All of those funds were added to our annual campaign.

Annual Campaign Donation Breakdown



Donor Spotlight



The McEuen Family

"Thank you for continuing your incredible mission post-pandemic, post-Larry & Vivian's retirement, and with the important diversity and inclusion focus into the new LCT future. We are here to cheer and support!"

HOW FAR DOES YOUR DOLLAR GO?



These funds are used to help us pay for things like building sets, creating costumes, paying our staff, and even keeping the lights on.



Our staff then works to create classes, plays, and events that YOU love to attend.



Our touring company takes our productions to schools all across the Bluegrass and beyond!

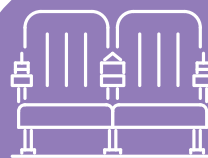


Our students and audience members grow up and take on the world! They become educators, legislators, and future donors.



LCT's 21-22 Season

49 theatre school classes with 736 participating students.



36 public shows, 54 school matinees, with 16,715 total audience members! Plus 5,583 public and school streaming audience members.

17 year round employees, 13 summer teaching artists, 11 professional actors, and 25 contracted designer and technicians employed.



31 counties and 16,500 students visited by the LCT touring company.



Meet Cassidy! She first joined the #LCTFamily at Age 3! Now, you can find her choreographing summer family musicals and teaching theatre for FCPS!

YOUR DONATION MATTERS!

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Resa Browning, Just the Wright Touch/Seeds and Saplings

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Jason Goh, State Farm

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Laurel Raimondo Martin, Junior Achievement of the Bluegrass

Cory Reitz, r + r CPAs, PSC

Jim Richardson, Morgan Stanley

Ali Robinson, Robinson Technical Group, LLC

Board Spotlight Jason Goh



Photo by Sally Horowitz

How long has your family been involved with LCT?

"We have been involved with LCT since about 2009/2010."

In what ways has your family been involved?

"Our oldest daughter, Jaid (20), did a theatre class at LCT when she was in second grade. Several years later in 2016 she auditioned for the Summer Family Musical *The Little Mermaid*. After having so much fun, our youngest daughter, Emma (17), decided she also wanted to audition for the Summer Family Musical the next year. Both girls remained active doing *Beauty and the Beast*, *Best Christmas Pageant Ever*, *James & the Giant Peach*, *Matilda*, *Annie* and more. Both girls were also part of Starlight Singers."

Why do you choose to donate?

"We have seen a positive impact in both of our daughters lives that LCT has been able to give them. It has been a place that accepted, encouraged, and enriched them. They have made many friends along the way as have Dana and I. We love the theatre and the arts and are excited our youngest daughter, Emma, is pursuing a career in the arts. We donate so that other children and families can experience what we have."