

Advertising Packages

Premium Package

Full Season: \$750 Semester: \$500 Single Show: \$300

- Premium placement for a clickable digital ad in ALL digital programs in that season of shows.
- Logo with active link on LCT's Supporters webpage.
- Logo with active link on LCT's Plan Your Visit webpage (if applicable).
- Three dedicated Thank You posts on LCT's Facebook page across the entire season of shows.
- Inclusion in three of LCT's weekly e-news across the entire season.

Basic Package

Full Season: \$500 Semester: \$300 Single Show: \$150

- Clickable digital ad in digital programs.



Clickable Ads!



Premium Placement!

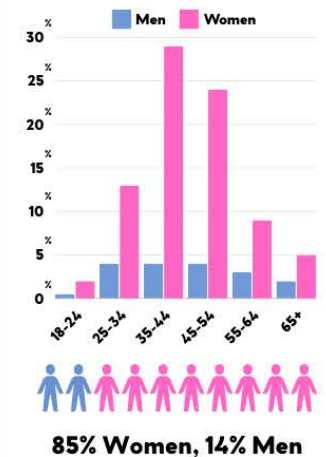
OUR AUDIENCES

Email Subscribers: 18,900

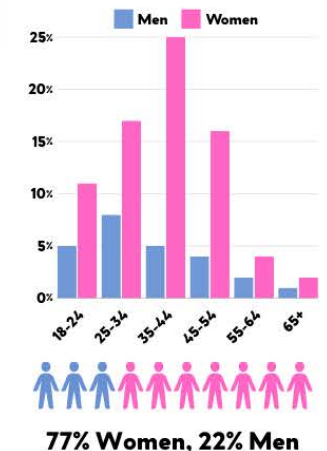


- WEEKLY E-NEWS
- SPECIAL ANNOUNCEMENTS
- SEGMENTED AUDIENCES

Facebook: 12,900 Followers



Instagram: 3,340 Followers



You can provide your own artwork, or LCT can work with you to design your digital ad for no additional charge!

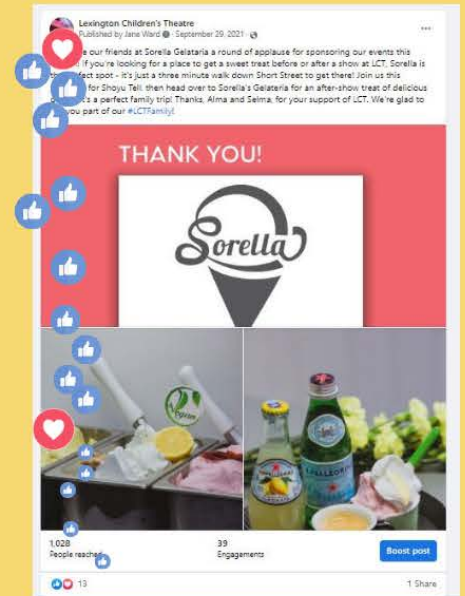
Sponsorship Packages

Exclusive Sponsorship: \$3500 (*\$4,000 for Holiday Show)

- Your company is the exclusive sponsor of your chosen show.
- 10 tickets for your chosen show.
- Your company's logo on all digital marketing materials, including e-news and social media images.
- Full page color ad on the back page of printed playbill for chosen show.
- Clickable color ad in digital playbill for chosen show.
- Your company's logo on the cover of the printed playbill of chosen show.
- Your company's sponsorship included in all radio advertisements for chosen show.
- Your company's logo with active link on LCT's Supporters webpage.
- Mentioned in the pre-show curtain speech.
- One dedicated e-news feature for your company.
- One social media feature for your company on all LCT platforms.

HOLIDAY SHOW BONUS!

- Your company's logo included on billboard marketing

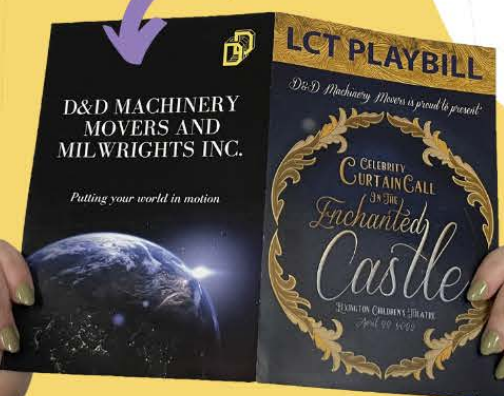


Shared Sponsorship: \$2000

- 5 tickets for your chosen show.
- Your company's logo on all digital marketing materials, including e-news and social media images.
- Clickable color ad in digital playbill for chosen show.
- Your company's logo on the inside cover of the printed playbill of chosen show.
- Your company's sponsorship included in all radio advertisements for chosen show.
- Your company's logo with active link on LCT's Supporters webpage.
- Mentioned in the pre-show curtain speech.
- One social media feature for your company on all LCT platforms.



YOUR Logo on all printed and digital materials!



Printed Ad!

Partial Sponsorship: \$1000

- 2 tickets for your chosen show.
- Clickable color ad in digital playbill for chosen show.
- Your company's logo on the inside cover of the printed playbill of chosen show.
- Mentioned in the pre-show curtain speech.

Secure your sponsorship or advertising package two months in advance of the opening performance to take advantage of ALL your benefits!